

Mailing Address & Registered Office : Sree Raghavan Enterprises, # 12, Sri Lakshmi Venkateshwara Industrial Estate, 8th Main Road, Peenya 2nd Stage, Bangalore -560058 Tel : 2962 0763 E-mail : info@kcbma.com

Privacy Policy

At the 52nd FCBM Conference 2024, we are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines how we collect, use, and protect your information when you register for and participate in our conference.

Information We Collect

- 1. Personal Information
 - **During Registration:** We collect personal information such as your name, email address, phone number, job title, and company/organization, KYC.
 - **Payment Information:** When you pay for the conference, we collect payment details such as credit card and Bank information. This information is processed securely and is not stored on our servers.
- 2. Event Participation
 - Session Attendance: Information about the sessions you attend and your participation in conference activities.
 - Surveys and Feedback: Responses to surveys and feedback forms.
- 3. Technical Information
 - **Website Usage:** Information about your interactions with our website, including IP address, browser type, and access times, collected through cookies and other tracking technologies.

How We Use Your Information

- 1. Conference Management
 - To process your registration and payment.
 - \circ ~ To communicate with you about conference details, updates, and changes.
 - To create attendee badges and manage session attendance.

2. Improving Our Services

- \circ $\;$ To analyze attendee feedback and improve future conferences.
- To understand attendee preferences and tailor conference content accordingly.

3. Marketing and Communications

- To send you information about future conferences and related events, if you have opted in to receive such communications.
- You can opt out of marketing communications at any time by following the unsubscribe link in our emails.



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4. Legal and Security Purposes

• To comply with legal obligations and protect the rights and safety of our attendees, staff, and the public.

Information Sharing and Disclosure

1. Third-Party Service Providers

 We may share your information with trusted third-party service providers who assist us in operating our conference, such as payment processors, event management platforms, and marketing services. These providers are obligated to protect your information and use it only for the services they provide to us.

2. Sponsors and Partners

• With your explicit consent, we may share your information with conference sponsors and partners who may contact you with information about their services and products.

3. Legal Requirements

• We may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).

Data Security

- We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, loss, or misuse.
- Payment transactions are processed through secure gateways and comply with industry standards.

Data Retention

• We retain your personal information only for as long as necessary to fulfil the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

Your Rights

- Access and Correction: You have the right to access and update your personal information.
- **Deletion:** You can request the deletion of your personal information, subject to certain legal obligations.
- **Objection:** You can object to the processing of your personal information in certain circumstances.
- **Data Portability:** You can request a copy of your personal information in a structured, machine-readable format.

To exercise these rights, please contact us at conference@kacbma.com



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Changes to This Privacy Policy

- We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated revision date.
- We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Karnataka Corrugated Box Manufacturers Association # 12, Sri Lakshmi Venkateshwara Industrial Estate 8th Main Road, Peenya 2nd Stage Bengaluru – 560 058 KARNATAKA

Email : <u>info@kacbma.com</u> conference@kacbma.com Telephone No: 080-2962 0763 Helpline No: +91 96112 38890

Thank you for your attention to our Privacy Policy. We are committed to protecting your privacy and ensuring a safe and productive conference experience.